

SELF-SERVICE KIOSKS FOR **CINEMAS**

SELF-SERVICE | ACCESS CONTROL | DIGITAL SIGNAGE



PARTTEAM & OEMKIOSKS®

Customer Experience

How to improve the customer experience at the cinema with our self-service kiosks?

There are currently countless ways to watch a movie at home, but many people still value the experience of going to the movies to watch movies on the big screens. Providing new experiences is the key to innovation.

Technology has revolutionized the world of seventh art. The industry is no longer the same, but continuous technological evolution should not be a threat, but an opportunity for change.



Solutions that benefit customers and businesses

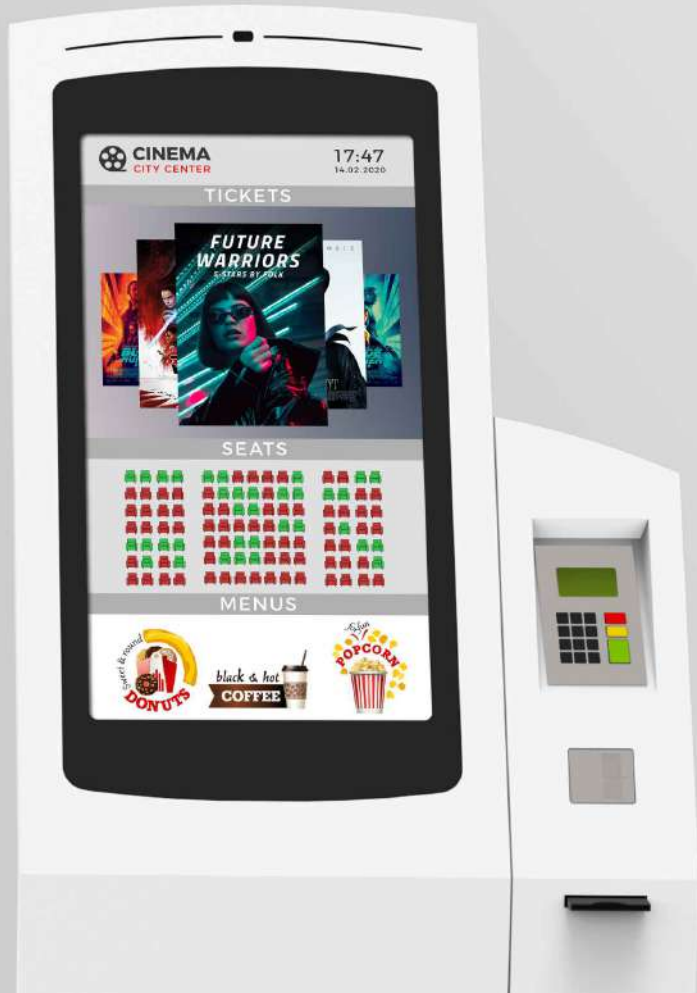
As in all sectors, day-to-day operations represent challenges. A self-service kiosk for cinemas, may not only help meet these challenges but also offer significant benefits, such as reducing waiting queues.

These self-service kiosks can be used to buy tickets, retrieve tickets purchased online, and give

customers extra time to browse through the menu and discover new products they would like to try (popcorn, drinks, etc.).

This self-service solution also allows your customers to view the available seating plan and choose their own place.





1. Choose Movie

See the trailer, genre, rating, comments, schedules and prices, all in a simple and intuitive interface.

2. Select the seat

Choosing the right place has never been so simple.

3. Popcorn and drink ?

Choose your menu now, in an organized and intuitive layout. Great for cross-selling !

4. Payment

All types of payment available: money, credit card, Paypal, gift vouchers ...

Advantages of self-service kiosks:



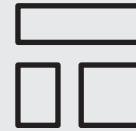
Speed

Complete, fast and autonomous service, which reduces the long queues.



New experiences

The customer privileges the new experiences of consumption and interactivity



Organization

The customer finds everything in one place, with a single invoice. More organized and persuasive services.



Digital communication

Dynamic and more persuasive communication to the customer's attention, and reduces printing costs.



Productivity

Automation of the internal logistics, increasing the productivity and efficiency of the service.



Centralized management

Centralized and automatic content management, with statistical data collection.

Queues management

A solution that combines a tickets dispenser kiosk, manual or interactive, with a digital billboard or display.

The integration of QMAGINE LINE software allows a complete visual customization adapted to your cinema. With several functionalities, which include the passage of information, trailers, voice call, notification via SMS or WEB.



Access control

Control and manage access to cinemas with high security kiosks.

Multimedia kiosks are an excellent tool for controlling the entrances and exits to cinemas.

Equipped with high security technology, they can be integrated with motion sensors, surveillance cameras and alarm, connected to the control panel.

Colored led lights indicate whether access is granted or barred.

In addition to controlling access, the kiosk can still be equipped with QSS functions, for selecting and paying tickets at the time of entry.



CINEMA



Digital signage

Digital signage provides dynamic and interactive solutions that fit the context of each cinema.

It can be used to support commercial communication or for information / entertainment of visitors.

The best way to capture customers attention !
Already got yours ?

This excellent medium of communication captures the attention of the clients and can transmit information always updated of posters, schedules, the next releases and presentation of trailers.

Digital signage

The applications
are endless !

- > Attractive visual content;
- > Customization of layout and design;
- > Increased productivity;
- > Wi-Fi provider;
- > Collection of statistical data;
- > Real-time update;
- > Security in publishing content;
- > Connection to internal network;
- > Multitasking work tool.
- > Centralized content management;



Case Study UCI Cinemas

Project with MEDIAX 55" kiosk, for the UCI Cinemas of El Corte Inglés in Lisbon. Digital signage for cinematographic posters.

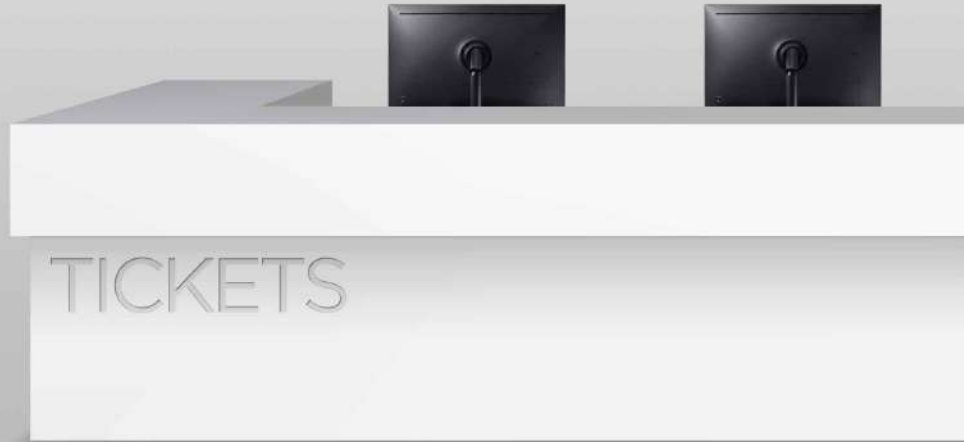
The main objective was the transmission of updated information, movies on display, upcoming releases and trailers.

Digital poster

Dynamic and modern presentation of films.

The posters in digital format allow the presentation of trailers, updated times, ticket value and other information.

They can be synchronized with the queue management system, with remote and instant updates, which reduce maintenance costs, increase productivity and modernize customer service.



Video wall

Power the communication!

A modular solution that combines several thin-frame displays that together form a large-format billboard.

Create your grid, some examples:



2x2



3x2



3x3



2x3



2x2
Vertical



Stopping power !

Differentiate your business.

PARTTEAM & OEMKIOSKS has the best technological solutions to innovate your business.

Find out what we can do for you!



PARTTEAM & OEMKIOSKS

The Portuguese company PARTTEAM & OEMKIOSKS is a worldwide reference in the development and manufacture of multimedia kiosks, digital billboards, self-service equipment, interactive tables and other digital solutions for all types of sectors.

Founded at the beginning of the millennium, with more than 12,500 units produced, for more than 35 countries, the portfolio is vast. PARTTEAM & OEMKIOSKS has more than 100 standard models and works with the best brands and companies. Customer satisfaction speaks for itself.

The quality, the commitment, the professionalism, the requirement, the efficiency. These are some of the adjectives that describe the essence of the company, which is proud to continue the manufacture in Portugal of interactive kiosks and digital billboards, for interior and exterior.

Our awards and distinctions:





PARTTEAM & OEMKIOSKS[®]



Contact us

We have the answers
to your questions

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See online

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