

KIOSKS AND DIGITAL BILLBOARDS FOR **SMART CITIES**

THE NEW HUBS OF DIGITAL OUT OF HOME



PARTEAM & OEMKIOSKS®



Smart Cities

The population continues to grow along with the percentage increase in the urban population. As cities consume 80% of the world's resources, they occupy only 2% of the world's resources.

The movement of smart cities can provide people with the best solutions for their needs. This concept is focused on sustainability and ensures a better tomorrow.

The construction of new urban development paradigms, focusing on the smart cities model, marks a strategic intervention in several areas, with mobility, environment, energy, entrepreneurship, creativity and social innovation.

Anatomy of a Smart City

The World is becoming more Urbanized!



Percentage of population in big cities.



A new form of citizenship

Smart cities are sustainable cities with people in mind, where social progress and well-being are the motto for incorporating urban projects and solutions.

The aim is to build efficient and useful solutions in the fields of education, health, environment, management of our resources. A challenge that forces us to reinvent cities, making them more competitive and with excellent services.



The power of DOOH in the digital age

DOOH refers to digital media in public places for advertising or informational purposes.

They are usually inserted in places of high traffic or intense urban movement, with high capacity to capture the attention and persuasion of the surrounding public.

The success of this type of communication uses digital devices such as: digital mupis, multimedia kiosks, interactive tables, etc.



Importance of ROI for your Investment

Marketing is very broad, and offers an incredible range of methods and tools for those who want to do business on the internet.

As such, tracking your return on investment is critical because ROI

helps answer some deep questions about your business and its needs.

Of course, finding detailed information on return on investment alone is not enough. Hence using metrics and other important

indicators, it is easier to conclude the other points that need improvement.

Quality Score

9.38

CTR
14.65%
↑ 10.6%

Digital Kiosks and Mupis



Wifi Hotspot

The Wi-Fi system of our equipment can also function as an access point. AP software allows the equipment to be used as a means of internet access by users.

Smart cities. Digital cities.

We can help you build any custom product packed with technology and innovation.



The future is technological!

Growing and technologically active population.

Street furniture is now an important step for the future, allowing companies and institutions to have advertising space in prominent locations.

USB charging is an unquestionably useful advantage in the most diverse circumstances for the user.





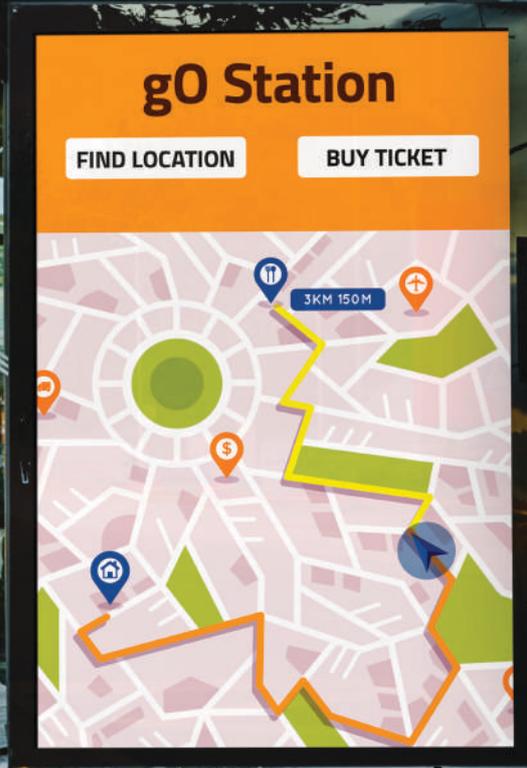
The innovation of urban communication

The iconic telephone booth, which once dominated the main streets and avenues around the world, now seems to have numbered days.

The combination of the traditional cabins, combined with the most contemporary ones, results in the design of an innovative and revolutionary product, the NOMYU CityLink.

The features are numerous and can be customized to each context and local need.

This booth is more than just a phone booth because it can be complemented by internet access, interactive displays and advertising.



The image shows a smart bus stop kiosk with a large digital display. The display has an orange header with the text "gO Station". Below the header are two white buttons: "FIND LOCATION" and "BUY TICKET". The main part of the display is a stylized map with a pink background and white street lines. A yellow path highlights a route from a blue location pin at the bottom to a blue location pin at the top. A blue box on the path contains the text "3KM 150M". Other icons on the map include a red location pin with a dollar sign, a red location pin with a house icon, and a blue location pin with a house icon.

Smart Bus Stops

PARTTEAM & OEMKIOSKS promotes through its products, development systems and production of innovative urban solutions for smart cities.

Real time content update

**Automatically change content
with one click.**

Ads need to be interesting, and what's interesting rarely stays static for long.

Changing digital content can be done automatically, with a click on the backoffice of the device, or even remotely, with an application built into the smartphone or tablet.

This eliminates the constant overall cost of printing new banners and the daily work of changing them.



Bike Rental

Multimedia kiosks benefit people's daily lives.

Interactive kiosks automatically match the user via RFID ID card or barcode, and you can manage updates of each card for bicycles used as well as the routes taken.

In addition it is possible to make payments or uploads, view map, route definition, general city information, etc.



Power to charge the world

With the EV market flourishing, consumers need a convenient, reliable and affordable way to safely and easily charge their electric vehicle away from home.





Intel® IOT Market Ready Solutions

Market-ready Intel® IOT solutions are commercially available business solution solutions that simplify operations, automate tasks, reduce risks, provide actionable data insights, and reduce costs.

Intel® processors and technologies are a fundamental part of the computing infrastructure.

The future of mobility: WattDream kiosks

WattDream is born from the need to provide users with electric means of transport, a simplified way to charge vehicles.

The stations are designed to have an appealing and easily identifiable design. They can be made of lacy steel or stainless steel, and installed indoors or outdoors with an interactive touch display that

displays all loading information.

It is also possible to add consumer related sites to reduce emissions.

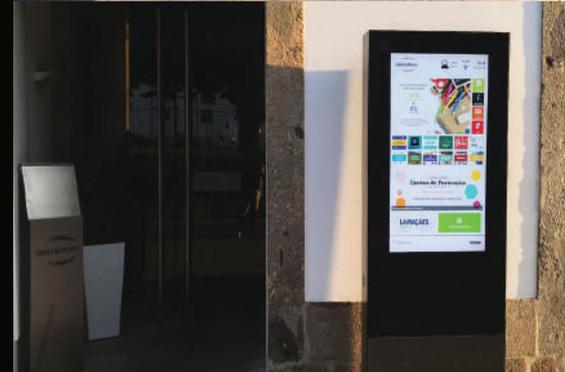


DOOH to the teacher's house in Braga

The Teacher's house located in Braga, is the oldest social solidarity association in the country, and chose Zytec from PARTTEAM & OEMKIOSKS, to inform and boost the local culture.

With the advantage of contributing to the reduction of information production and distribution costs, mupi digital integrates the YPORTAL software.

An interactive platform that supports the digital transformation of Smart Cities and links citizens with cities, services, municipalities, etc.





Mupi Interactive Digital DOOH for tourist office ROVINJ - Croácia

Traveling remains a big event for tourism enthusiasts, who travel through unfamiliar cities and countries.

Visitors to ROVINJ in Croatia can now access useful information about the city through a digital interactive out-of-home (DOOH) mupi.



Crossing the two trends that are currently flourishing in the world - tourism and smart cities - managers need to identify the opportunities and challenges of new technologies, ensuring the quality of life of those who live and work in cities.

Alternative parking indicator in Sintra

In the Serra de Sintra, there are two models of digital FLAG mupi, developed by PARTTEAM & OEMKIOSKS.

The main function of these digital mupi is to present to those who visit

the mountains, the available parking places and other information related to the mountain.

There are several kiosks and systems that can be used to manage access to a car park with or without a ticket

office, with signs indicating available parking spaces in a particular area or location.

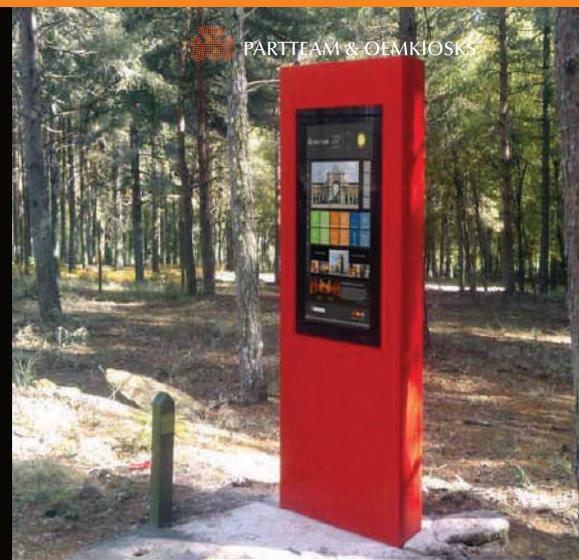


Urban Mobility for Boticas Parque

With the development of technology associated with urban mobility, PARTTEAM & OEMKIOSKS was responsible for developing a digital mupi for Boticas Parque - Natureza e Biodiversidade, an innovative space and a reference in the region.

The main feature of this digital mupi is to serve as a digital directory for mountain bike trails and cycle paths, allowing to show the maps of the enclosure.

It is important to really start looking at cities and parks as connected and intelligent spaces. In this logic, the whole project was developed trying to make the most of technology to provide positive experiences and more efficient urban mobility.



PARTTEAM & OEMKIOSKS

The Portuguese company **PARTTEAM & OEMKIOSKS** is a worldwide reference in the development and manufacture of multimedia kiosks, digital mupi, self-service equipment, interactive tables and other digital solutions for all types of sectors and industries.

Founded at the beginning of the millennium, with over 15,000 units produced, for over 35 countries, the portfolio is vast. PARTTEAM & OEMKIOSKS has over 100 standard models and works with the best brands. The satisfaction of our customers speaks for itself.

Quality, commitment, professionalism, demand and efficiency are adjectives that describe the PARTTEAM & OEMKIOSKS group, which is proud to continue the manufacture in Portugal of interactive kiosks and digital mupis for indoor and outdoor.

Our awards and distinctions:





PARTTEAM & OEMKIOSKS[®]



Contact us

We have the answers
to your questions

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See specifications and get all
information about our products

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